What is New?

2021 Emerging Technology	2022 Emerging Technology
2% discount on all technology	 2% – 3% discount varies dependent on technology 2% Eligible Techniques "Enhanced" AR Basic Integration with Voice Assistant 3% Eligible Techniques Video in Print Technology Advanced Integration with Voice Assistant NFC Virtual Reality (VR)/Mixed Reality (MR)
7 technologies eligible	6 technologies eligible
Digital to Direct Included	Removed Digital to Direct
Personal Interactive Video Included	Removed Personal Interactive Video and added 360-degree Video View
One Tier for Voice Assistant	Two Tiers for Voice Assistant (2% Basic and 3% Advanced)